

ISHAK CHOWDHURY

GRAPHIC DESIGNER

 Toronto, Ontario, Canada

 +16479133211

 ihchy101@gmail.com

 [Design Portfolio](#)

PROFILE

Methodical, Passionate, Organized and a consistent creative problem solver with knowledge of design and a proactive mindset. A team player who takes design inspirations from his surroundings and strives to create effective visual design solutions.

KEY STRENGTHS



COLLABORATION & TEAM WORK

Experience in leading team for several design projects and collaborating successfully as a team till final hand-off.



USER RESEARCH & STRATEGY

Performs user research, understand user pain points and formulates data and analytics driven strategies for best possible solution.



WIREFRAMING & PROTOTYPING

Creates research driven design solutions that results in usable wireframes and prototypes keeping the user experience a top priority. [See work.](#)



BRAND IDENTITY

Creates brand identities that conveys the true message of a particular brand and leaves a trail of the brand on user minds maintaining a proper brand guideline.

WORK HISTORY

AD & Designsquare INC, Toronto, Ontario, Canada

September 2023 - Present

GRAPHIC DESIGNER

- Designed and produced layouts for marketing materials such as magazines, brochures, and advertisements, ensuring high-quality print standards.
- Collaborated with editorial and marketing team to create visually appealing and cohesive designs.
- Develop visually compelling marketing materials (social media graphics, email templates, newsletters, and print collateral to enhance publication content.
- Ensured adherence to brand guidelines while maintaining creative innovation with engaging & polished designs.

BlueFlower Media, Toronto, Ontario, Canada

March 2022- April 2023

JUNIOR GRAPHIC DESIGNER

- Developed creative, and impactful visual assets that effectively communicate brand mission, stories, and achievements to their audiences.
- Ideate, plan and create effective graphic content for use on the website, email marketing & promotional materials.
- Created compelling and effective logos and designs for print and digital media as part of a team.
- Developed disparate elements of a design such as the icons, photographs and other components for the overall brand imagery maintaining an extensive library of graphic assets.

Royal Ontario Museum

November 2021- Jan 2022

INTERN, DIGITAL DESIGNER AND DEVELOPER

- Performed UX Research on ROM's two most common use cases; buying a ticket and purchasing membership.
- Participated in brainstorming sessions & in designing a consistent engaging UI solution for website and using prototypes.
- Designed an accessible annual audit report for ROM.

New Yorker Deli, Toronto, Ontario, Canada.

January 2021- July 2021

SOCIAL MEDIA MANAGER

- In charge of creating and publishing content across social media platforms.
- Ensured publication of engaging content taking the brand identity across multiple channels.
- Photographing the food to ensure high quality content.

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Seneca College of Applied Arts And Technology

September 2020- September 2021

SMILE STUDENT MENTOR

- Introducing newly enrolled students with the various services Seneca College provides to ease their journey at school.
- Had one to one sessions with assigned mentees on a scheduled time as well as on a need basis.
- Helped students with academic and administrative guidance when necessary.

EDUCATION

Seneca College of Applied Arts And Technology

September 2019 - December 2021

GRAPHIC DESIGN - ADVANCED DIPLOMA

A 3 year advanced diploma program where students build and practice their design skills.

Seneca College of Applied Arts And Technology

2021

CREATING ACCESSIBLE DIGITAL MEDIA

Completed a compressed course learning how to make design accessible and creating designs complying with the WCAG, ADA and AODA standards.

Language Proficiency Test - British Council

2018

IELTS

Achieved an overall band score of 7.0 on a scale of 9.0 in the International English Language Testing System.

Scholarshome, Sylhet, Bangladesh

2018

HIGHER SECONDARY CERTIFICATE

Completed a grade equivalent to 12th with an overall GPA of 4.5 on the scale of 5.

AWARDS & ACHIEVEMENTS

Seneca College of Applied Arts And Technology

2021

PRESIDENTS HONOR LIST

Named to the president's honor list for Fall 2021 in recognition of outstanding academic achievement

TECHNICAL SKILLS

Operating Systems



All supported Windows and macOS systems.

Design Softwares



Adobe Creative Cloud (Photoshop, Indesign, XD, Illustrator, Dreamweaver, Lightroom, Premiere pro, After effects, Acrobat), Figma.

Presentation/ Word Processing



MS Office 365 (Word, PowerPoint, Whiteboard, Excel etc.), Google Docs.

Collaboration



Miro, Mural, Microsoft Teams, Zoom, Big Blue Button, WebX, Google Suite.

Others



Wordpress, Basic understanding of HTML & CSS.

REFERENCE

Available upon request.